



The AFP of Western New York presents its
Winter Half-Day Conference

Wednesday February 11th, 2026
Located at Hampton Inn & Suites Rochester Downtown

101 S union St, Rochester NY 14607
(585) 450-3801

***** Complimentary Parking in Hotel Surface Lot & Strong Museum Garage*****

*****For Parking Garage, Provide Parking Ticket to Front Desk for Validation*****

THE ASSOCIATION FOR FINANCIAL PROFESSIONALS OF WESTERN NY

The Association for Financial Professionals of Western New York is a non-profit, educationally oriented organization, which provides a forum for the active and open exchange of concepts and techniques related to the practice of cash and treasury management. Today's membership represents a wide cross section of local industry professionals. Membership is open to individuals from businesses and non-profit organizations, financial service vendors and banks. A free flow of ideas and information is encouraged and maintained among the Association's members.

Each year, the AFPWNY bases its education program decisions on participant response to the previous year's programs. This process ensures that topics addressed during each seminar reflect the most prevalent issues, and that the information provided is on leading edge technologies. Conference attendance continues to flourish resulting from feedback received from attendees.

AFPWNY encourages member participation in the National Association for Financial Professionals (AFP). In addition to offering a wide range of continuing education opportunities, professional certification and industry standards programs, the AFP has become an invaluable resource for disciplines represented in organizational and corporate treasury areas. Together with affiliate organizations, AFP works to increase professional skills and to enhance the recognition and credibility of the treasury management profession.

Conference Schedule and Speaker Information

This Conference has been approved for up to TBD CTP/CCM and TBD FP&A recertification credits by the Association for Financial Professionals at the rate of one credit for each 50 minutes of attendance.

Program Registration: 12:00 PM

Lunch: 12:15 PM – 1:00 PM

Session One: 1:00 PM – 2:00 PM

Topic: Fraud Fighting in 2026

Speakers: Chris Voos, Tim Yandow & Nate Traino- Paychex Fraud Risk Management

Session Description: The fraud landscape is constantly changing and becoming an increasing threat for institutions of all sizes. In this session, the Paychex Fraud team will discuss the current fraud landscape, AI's impact on fraud threats and top fraud trends within the payroll industry.



Chris Voos
Manager of Fraud and Risk Analysis
Paychex

Chris Voos currently serves as the manager of Fraud and Risk Analysis at Paychex. In his role, he is responsible for overseeing teams that support the company's KYC operations and Fraud Prevention and Investigation strategies and operations. He has been with Paychex for the last 12 years and has various roles within the company's Risk Management division. Chris has a degree in Business Economics from SUNY Cortland, earned his MBA at St. John Fisher, and become a Certified Fraud Examiner (CFE) in 2020.

Session Break: 2:00 PM – 2:15 PM

Session Two: 2:15 PM – 3:15 PM

Topic: Cash Tools Are Here

Speaker: Tracey Knight- Principle at Real Treasury

Session Description: The North American treasury technology market has shifted dramatically in recent years, with Cash Tools emerging as a fast-growing segment alongside traditional TMS options. This session provides an objective, vendor-agnostic view of what's changed, why it matters, and

where Cash Tools fit. Attendees will leave with a practical, requirements-first approach to selecting TMS (or any SaaS) with confidence.

Speaker Information



Tracey Knight
Principle
Real Treasury

Tracey Knight is a nationally recognized treasury and finance technology expert with over 30 years of FinTech experience. She has worked with thousands of companies to modernize their treasury and finance functions - guiding them through the challenges of technology selection, implementation, and transformation.

Her rare combination of experience as a practitioner, vendor, and independent consultant gives her unmatched insight into what finance teams truly need - whether they're building a treasury function for the first time or optimizing an existing one. Tracey's approach helps organizations move from manual, reactive processes to automated, strategic, and insight-driven operations. As a founding partner at Real Treasury, she leads clients through technology selection and transformation using her firm's proprietary and practical framework, ERR NOT™ - designed to eliminate vendor bias and ensure faster, more effective results.

Tracey holds a degree in Economics from the Wharton School at the University of Pennsylvania and is a sought-after and frequent speaker at local, regional, and national events.

Session Break: 3:15 PM – 3:30 PM

Session Three: 3:30 PM – 4:30 PM

Topic: The *Intrapreneur*

Speaker: David Mammano, CEO- Mammano Ventures

Session Description: Strategies on how to get your team to think with an entrepreneurial mindset, within your company. This session will cover how to boost revenue and growth, improve employee

morale and productivity, Attract and retain top talent with intrapreneurship, encourage widespread innovation and increase agility.

Speaker Information



David Mammano
CEO
Mammano Ventures

David Mammano has started several businesses from scratch and now he uses those experiences to make a positive impact in the world of business.

David's experiences in comedy, television, radio, podcasting, magazine/book publishing, professional speaking, events and business groups has been instrumental in his business journey.

David is currently a show host, professional speaker, inspirational humorist and always involved in numerous entrepreneurial endeavors.

His successes have included being a three-time Inc. Magazine 5000 Growth Company winner, a Rochester Top 100 Company, a two-time TEDx speaker, Founder of his local EO Chapter, and an adjunct professor at the University of Rochester.

David is a graduate of the University at Buffalo and of the MIT Entrepreneurial Master's Program, an executive education program offered through the Entrepreneurs' Organization (EO).

His most recent book "Crash and Learn: Lessons in Business" quickly rose to the top of the Amazon best seller lists. Other books include "Make Love in the Workplace" and "101 Things You Can Do to Become an Outstanding Young Adult."

Reception: 4:30 PM – 6:30 PM

Menu Information (In-Person Attendees)

Lunch:

- Seasonal Salad
- Pesto Roasted Chicken & Adobo Marinated Flank Steak
- Mixed Greens
- Seasonal Flatbread
- Fruit skewers, Yogurt Parfaits with House Granola and assorted flavored smoothies
- Fresh Brewed Coffee and Herbal Tea

Reception:

- Assorted Domestic and Imported Beer and Wine, Soda, and Water
- Butter Chicken Meatballs with Tomato Gravy
- Blue Crab Puffs
- Buffalo Chicken and Cheddar Dip with Warm Corn Tortilla Chips