



ASSOCIATION FOR
FINANCIAL
PROFESSIONALS

Western NY

The AFP of Western New York presents its
2018 October Lunch Meeting

Wednesday, October 24th, 2018

Located at:



Pane Vino on the Avenue (Formerly Pomodoro Grill)

3400 Monroe Ave.

The Pittsford Colony Plaza

Rochester, NY 14618 (585) 586-7000

THE ASSOCIATION FOR FINANCIAL PROFESSIONALS OF WESTERN NY

The Association for Financial Professionals of Western New York is a non-profit, educationally oriented organization, which provides a forum for the active and open exchange of concepts and techniques related to the practice of cash and treasury management. Today's membership represents a wide cross section of local industry professionals. Membership is open to individuals from businesses and non-profit organizations, financial service vendors and banks. A free flow of ideas and information is encouraged and maintained among the Association's members.

Each year, the AFPWNY bases its education program decisions on participant response to the previous year's programs. This process ensures that topics addressed during each seminar reflect the most prevalent issues, and that the information provided is on leading edge technologies. Conference attendance continues to flourish resulting from feedback received from attendees.

AFPWNY encourages member participation in the National Association for Financial Professionals (AFP). In addition to offering a wide range of continuing education opportunities, professional certification and industry standards programs, the AFP has become an invaluable resource for disciplines represented in organizational and corporate treasury areas. Together with affiliate organizations, AFP works to increase professional skills and to enhance the recognition and credibility of the treasury management profession.

Program Registration & Lunch: 11:30 AM – 2:00 PM

Lunch will be provided around noon. Come early, it's a great chance to network!

Presentation: 12:30 PM – 1:45 PM

Topic: Real-Time Treasury: The Paradigm in Payments

Speaker: Cody Mamone, CTP – Solutions Advisor, PNC's Treasury Solutions Group

Digital innovation is driving transformation in the treasury management industry — the momentum is real and new opportunities are emerging. Unlike other activities that have been revolutionized by modern technology, the U.S. payments space has remained largely unchanged. Until now, that is.

Same Day ACH now supports both debit and credit transactions. Peer-to-peer network technology is entering the business world, expediting business-to-consumer payment and offering alternatives to check payment activity. Real-time payments have been formally introduced to the U.S. payment system. Expanding API connectivity is driving a migration from batch processing to real time execution.

These disruptive developments have the potential to transform traditional payment models. This session will focus on the evolution and ongoing development of emerging payment channels. We will introduce a framework for evaluating the application of these alternatives and highlight potential use cases.

Session Learning Objectives:

- Learn about the recent innovation in the payment landscape.
- Evaluate strategies for leveraging these new technologies to meaningfully address a variety of top of mind payment considerations – processing and administrative costs, payment fraud, escheatment and transaction friction.
- Discuss the incremental business value created and explore potential use cases.

This Conference has been approved for up to 1.5 CTP/CCM and 1.5 FP&A recertification credits by the Association for Financial Professionals

Speaker Information:



Cody Mamone, CTP
Solutions Advisor, PNC's Treasury Solutions Group

Cody Mamone, CTP is a solutions advisor for PNC's Treasury Solutions Group. In this role, Cody draws on his own experience as a corporate treasurer to advise companies on how PNC's strategic solutions can help them achieve their complex treasury needs. He joined PNC in November 2017.

Prior to joining PNC, Cody spent four years working as a treasurer in the energy industry, experience that gives him a deep understanding of the challenges facing corporate treasurers. Most recently, he worked as a treasury manager for Nuverra Environmental Solutions, an oil field services company undergoing a restructuring initiative. As Nuverra's treasury manager, Cody was responsible for forecasting and preserving liquidity, maintaining an optimal borrowing base and credit facility, and managing relationships with outside consultants and advisors.

He also worked at Western Refining, one of the largest U.S. downstream oil and gas companies, where he managed treasury operations for three public companies, including a newly spun-off master limited partnership. As an analyst, Cody examined the capital structure and strategic balance sheet investments, as well as modeled commodity and interest rate risks.

Cody earned a Bachelor of Science in Finance and a Certificate in International Business Studies from the W.P. Carey School of Business at Arizona State University. He is an active member of the Association of Financial Professionals (AFP) and a Certified Treasury Professional (CTP). Cody is based in PNC's New York City Office.

Menu Information:

Lunch Menu

Attendees will have option of:

Penne Vodka,

Stuffed Chicken Breast, or

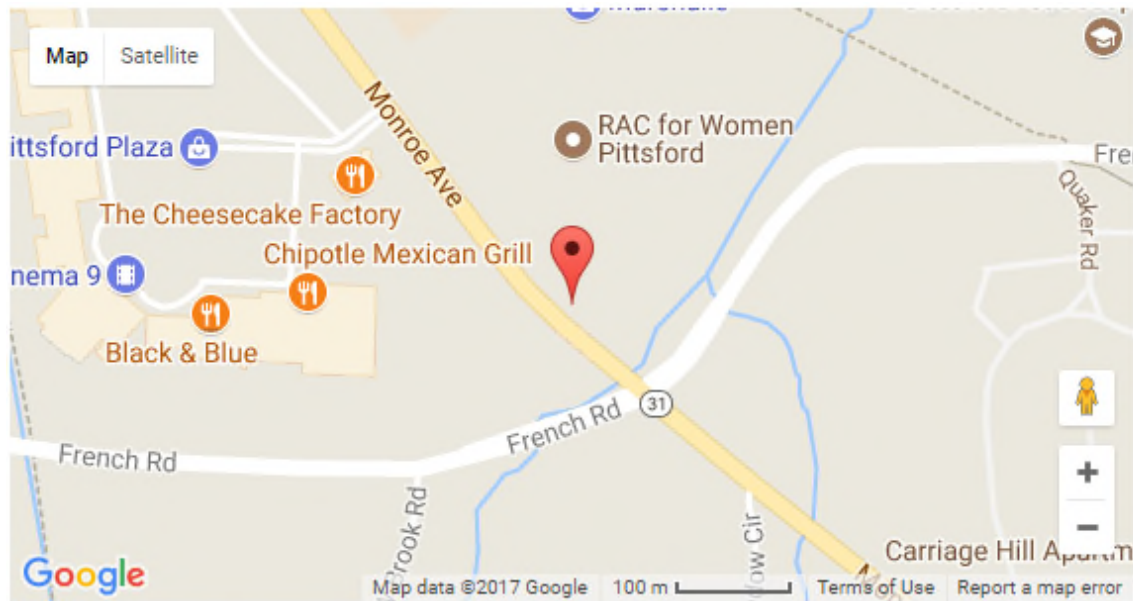
Grilled Salmon

House Dessert (Included)

Coffee, Tea & Soda (Included)



Map to Pane Vino on the Avenue (Formerly Pomodoro Grill):



Via Mina
3400 Monroe Ave - 14618
Pittsford-NY

From the West:

Take I-90 East to Exit 46 for I-390 toward Rochester/Corning. Keep left at the fork; follow signs for I-390 N/Rochester. Keep left, follow signs for Interstate 390 N/Rochester and merge onto I-390 N. Take Exit 15 to merge onto I-590 N toward Downtown/Rochester. Take Exit 2 for NY-31/Monroe Ave toward Pittsford. Keep right at the fork and merge onto NY-31 E/State Route 31 E/Monroe Ave. Merge onto NY-31 E/State Route 31 E/Monroe Ave. Pane Vino on the Avenue will be located on the left.

From the East:

Take I-90 West to Exit 45 for I-490 toward Rochester. Exit 45 turns slightly right and becomes I-490 West. Take Exit 26 for NY-31 toward Pittsford. Turn right onto NY-31 W/State Route 31 W (Signs for New York 31 W). Pane Vino on the Avenue will be located on the right.

From the South:

Take I-390 N to Exit 15 to merge onto I-590 N toward Downtown/Rochester. Take Exit 2 for NY-31/Monroe Ave toward Pittsford. Keep right at the fork and merge onto NY-31 E/State Route 31 E/Monroe Ave. Merge onto NY-31 E/State Route 31 E/Monroe Ave. Pane Vino on the Avenue will be located on the left.