



ASSOCIATION FOR  
FINANCIAL  
PROFESSIONALS

Western NY

The AFP of Western New York presents its  
September 2020 Webinar Series

**Sponsored By:**

nsknox

**September 16th, 2020**

**12:00pm to 1:30pm**

**VIRTUAL EVENT**

**WEBINAR ACCESS DETAILS TO BE PROVIDED SEPARATELY TO EVENT REGISTRANTS**

**(This event will be the first of three events in September 2020 in place of our Fall Half-Day Conference)**

#### THE ASSOCIATION FOR FINANCIAL PROFESSIONALS OF WESTERN NY

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The Association for Financial Professionals of Western New York is a non-profit, educationally oriented organization, which provides a forum for the active and open exchange of concepts and techniques related to the practice of cash and treasury management. Today's membership represents a wide cross section of local industry professionals. Membership is open to individuals from businesses and non-profit organizations, financial service vendors and banks. A free flow of ideas and information is encouraged and maintained among the Association's members.

Each year, the AFPWNY bases its education program decisions on participant response to the previous year's programs. This process ensures that topics addressed during each seminar reflect the most prevalent issues, and that the information provided is on leading edge technologies. Conference attendance continues to flourish resulting from feedback received from attendees.

AFPWNY encourages member participation in the National Association for Financial Professionals (AFP). In addition to offering a wide range of continuing education opportunities, professional certification and industry standards programs, the AFP has become an invaluable resource for disciplines represented in organizational and corporate treasury areas. Together with affiliate organizations, AFP works to increase professional skills and to enhance the recognition and credibility of the treasury management profession.

## Presentation: 12:00 PM – 1:30 PM

**Topic:** Effective Finance and IT Security Collaboration Prevents Payment Fraud

**Speaker:** Allen Sheiber - Chief Technology Officer & Payment expert - nsKnox

In today's world of disruption, cyberfraud is on the rise. And especially with finance teams working remotely, it has never been more important to ensure that they collaborate effectively with the IT security team to mitigate the risk of fraud.

In this session we will present insights and best practices into how this collaboration can be achieved for preventing payment fraud, including social engineering, insider fraud, cyberattacks on internal systems, and more, covering:

- The internal controls used by the most advanced companies today
- A survey of the new technologies that are currently being leveraged to prevent fraud
- How to combine manual processes with a technology-based approach to systematically prevent fraud

### Speaker Information:



**Allen Sheiber - CTO & Payment expert – nsKnox**

Allen is a recognized expert in the fields of virtualization, cloud computing, cybersecurity, and operating systems. He honed his management skills as Senior Development Manager at global companies including HP and Symantec.

Allen's combination of a deep technical proficiency and focused leadership experience are at the center of nsKnox's success in developing the most secure and effective payment protection solutions available today.

Allen began his career in cybersecurity within an elite technology unit of the Israel Defense Forces, and holds a BSc. in mathematics and computer science from Bar-Ilan University, having graduated with honors.

***This Conference has been approved for up to 1.8 CTP/CCM and 1.8 FP&A recertification credits by the Association for Financial Professionals at the rate of one credit for each 50 minutes of attendance.***