



ASSOCIATION FOR  
FINANCIAL  
PROFESSIONALS  

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Western NY

The AFP of Western New York presents its  
September 2020 Webinar Series

**Sponsored By:**

nsknox

**September 23rd, 2020**

**12:00pm to 1:30pm**

**VIRTUAL EVENT**

**WEBINAR ACCESS DETAILS TO BE PROVIDED SEPARATELY TO EVENT REGISTRANTS**  
(This event will be the [second of three events in September 2020](#) in place of our Fall Half-Day Conference)

#### THE ASSOCIATION FOR FINANCIAL PROFESSIONALS OF WESTERN NY

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The Association for Financial Professionals of Western New York is a non-profit, educationally oriented organization, which provides a forum for the active and open exchange of concepts and techniques related to the practice of cash and treasury management. Today's membership represents a wide cross section of local industry professionals. Membership is open to individuals from businesses and non-profit organizations, financial service vendors and banks. A free flow of ideas and information is encouraged and maintained among the Association's members.

Each year, the AFPWNY bases its education program decisions on participant response to the previous year's programs. This process ensures that topics addressed during each seminar reflect the most prevalent issues, and that the information provided is on leading edge technologies. Conference attendance continues to flourish resulting from feedback received from attendees.

AFPWNY encourages member participation in the National Association for Financial Professionals (AFP). In addition to offering a wide range of continuing education opportunities, professional certification and industry standards programs, the AFP has become an invaluable resource for disciplines represented in organizational and corporate treasury areas. Together with affiliate organizations, AFP works to increase professional skills and to enhance the recognition and credibility of the treasury management profession.

## Presentation: 12:00 PM – 1:30 PM

**Topic:** How Globally Dispersed Organizations Can Prevent Payment Fraud

**Speaker:** Nithai Barzam - Chief Operating Officer - nsKnox

Are you a multinational with global operations? Does your company have multiple subsidiaries in different geographical locations? Do you work with suppliers and partners from abroad?

If you do, then it's critical for you to know that multinationals are a prime target for fraudsters seeking to defraud global organizations with longer communication lines, time zone differences, and language barriers.

In this session we will cover:

- What are the risks of payment fraud for multinationals with distributed financial operations
- Recent examples of how leading multinationals lost millions of dollars to cyberfraud
- Best practices for such organizations for preventing cyber-driven payment fraud

### Speaker Information:



**Nithai Barzam - Chief Operating Officer - nsKnox**

Nithai is a seasoned executive with over three decades of proven management, international business development, and operational experience in both private and public companies.

Before joining nsKnox he served as the CEO of Muvix Media Networks, a technology startup that develops the next generation of live broadcasting. Prior to that he served as a senior executive at AGT International, a billion dollar leader in providing IoT, analytics, and social media solutions for smart cities, connected businesses, and media.

***This Conference has been approved for up to 1.8 CTP/CCM and 1.8 FP&A recertification credits by the Association for Financial Professionals at the rate of one credit for each 50 minutes of attendance.***