

The AFP of Western New York presents its 2019 November Lunch Meeting

November 13<sup>th</sup>, 2019 Located at:



# 110 Grill 780 Jefferson Road, Henrietta, New York, 14623 TEL: 585-340-6030

#### THE ASSOCIATION FOR FINANCIAL PROFESSIONALS OF WESTERN NY

The Association for Financial Professionals of Western New York is a non-profit, educationally oriented organization, which provides a forum for the active and open exchange of concepts and techniques related to the practice of cash and treasury management. Today's membership represents a wide cross section of local industry professionals. Membership is open to individuals from businesses and non-profit organizations, financial service vendors and banks. A free flow of ideas and information is encouraged and maintained among the Association's members.

Each year, the AFPWNY bases its education program decisions on participant response to the previous year's programs. This process ensures that topics addressed during each seminar reflect the most prevalent issues, and that the information provided is on leading edge technologies. Conference attendance continues to flourish resulting from feedback received from attendees.

AFPWNY encourages member participation in the National Association for Financial Professionals (AFP). In addition to offering a wide range of continuing education opportunities, professional certification and industry standards programs, the AFP has become an invaluable resource for disciplines represented in organizational and corporate treasury areas. Together with affiliate organizations, AFP works to increase professional skills and to enhance the recognition and credibility of the treasury management profession.

### Program Registration & Lunch: 11:30 AM – 2:00 PM

Lunch will be provided around noon. Come early, it's a great chance to network!

**Presentation:** 12:30 PM – 1:45 PM

**Topics**: Effective Compliance: Lessons Learned on the Fraud Trail; AND

**Conducting Effective Transactional Due Diligence** 

Speaker: Brian Hedges, CPA, CFE, CVA - Partner, Mengel Metzger Barr & Co. LLP

# **Speaker Information:**



Brian Hedges, CPA, CFE, CVA
Partner, Investigative and Dispute Resolution Services
Mengel Metzger Barr & Co. LLP

Brian is a partner with Mengel Metzger Barr & Co., leading the firm's Investigative and Dispute Resolution Services division. He has provided analyses and reports for various forensic accounting matters, including corporate investigations and damage computations for commercial litigation and other dispute resolution purposes. Brian is a Certified Public Accountant ("CPA"), Certified Fraud Examiner ("CFE"), and Certified Valuation Analyst ("CVA") with twelve years of experience serving as a business valuator, forensic accountant, fraud investigator, litigation consultant, expert witness, and management consultant. In these cases, he has reported to the Internal Revenue Service, internal and external legal counsel, Audit Committees, government regulators, law enforcement, and management. Brian has testified at deposition, arbitration, and trial defending his forensic accounting and business valuation reports.

Prior to joining MMB, Mr. Hedges worked for two large organizations in Chicago, IL. From 2007 through 2010 he worked at Huron Consulting Group in the Disputes and Investigations division. From 2010 through 2014, Mr. Hedges worked in Grant Thornton's Forensic and Valuation Services division. He has been with Mengel Metzger Barr & Co. since May 2014.

In his time at Mengel Metzger Barr & Co., Brian frequently authors articles in The Daily Record and has presented to several organizations around NYS and at the National Charter School Conference on anti-fraud issues, effective due diligence, and best practices.

## **Menu Information:**

## **Lunch Menu**

Appetizer: Cheese Board

Choice of Two Salads: Seasonal Salad Caesar Salad

<u>Choice of Two Entrees:</u> Grilled Salmon Chicken Caprese

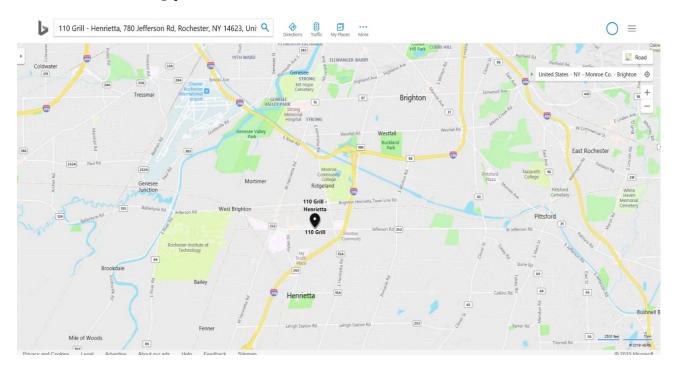
<u>Choice of Two Sides:</u> Roasted Garlic Mashed Potatoes Seasonal Vegetables – Broccoli

#### Dessert:

Brownie Sundae Table – Warm Brownies, Vanilla Ice Cream, Hot Fudge, Whipped Cream, Oreos, and Fresh Berries

Beverages:
Soft Drinks
Juice
Coffee Tea
Water

# Map/Directions to 110 Grill:



**From the North**: Exit 390 South at 14A. Take ramp right for Rt. 252, toward E. Henrietta Road. Turn right onto Rt. 252/Jefferson Road. 110 Grill will be located on your right.

**From the South**: Exit 390 North at Exit 14. Take ramp right for Rt. 15A toward Jefferson Rd. Turn left onto Rt. 15A / E. Henrietta Road, then turn left onto Rt. 252 / Jefferson Rd. 110 Grill will be located on your right.

<u>From the NYS Thruway</u>: At exit 46, take Rt. 390 North. At Exit 14, take ramp right for Rt. 15A toward Jefferson Rd. Turn left onto Rt. 15A / E. Henrietta Road, then turn left onto Rt. 252 / Jefferson Rd. 110 Grill will be located on your right.